

GOODGAME STUDIOS ACHIEVES MORE THAN 1 BILLION IN SALES WITH "EMPIRE" BRAND

Hamburg, 7 December 2022- Goodgame Studios reached a new milestone in the company's history with over one billion euros in revenue generated from its "Empire" brand. The games in the Empire universe include the strategy classic Goodgame Empire and its mobile spin-offs Empire: Four Kingdoms, Empire: Age of Knights and Empire: World War III. More than 220 million registered players from all over the world are enthusiastic about the titles in the Empire universe of the Hamburg-based company.

Goodgame Empire, the first game in the "Empire" universe, saw the light of day in the online world back in August 2011. Over the past eleven years, the role-playing game has enjoyed great popularity and won several awards, including "Best Browser Game" at the European Games Awards, "Best Strategy Browser MMO" at the MMO of the Year Awards, and most recently as an "evergreen" at the German Developer Award 2021. With the release of Empire: Four Kingdoms in January 2013, the virtual kingdom also conquered the mobile world and was awarded "Best Casual Browser MMO" at the MMO of the Year Awards and "Best Mobile Game" at the European Games Awards. In 2019, the "Empire" brand was expanded to include the two mobile games Empire: World War III and Empire: Age of Knights.

The games of the "Empire" brand are provided with new content and technical updates every month. Goodgame Empire, for example, was migrated from Flash to HTML5 in 2020, and Goodgame Empire and Empire: Four Kingdoms recently introduced the latest update "Generals & Skills".

"We are very proud to have established an international brand "Made in Germany" generating more than one billion euros in a highly competitive market. It is an outstanding achievement based on constant commitment, distinctive know-how and consistent innovation from all the teams", says **Oleg Rößger**, CEO at Goodgame Studios and adds: "I would like to take this opportunity to thank all employees and colleagues at Goodgame Studios, without whose passion this success would not have been possible."



ABOUT GOODGAME STUDIOS

Goodgame Studios is a leading developer and publisher of gaming software, specialising in the free-to-play sector. Its focus is on mobile and browser games. The company offers games in 26 languages and has over 500 million registered users worldwide. Empire: Four Kingdoms – the world’s all-time highest-grossing app produced by a German company – is part of Goodgame Studios’ portfolio. The games developer was founded in Hamburg in 2009. In addition to the head office in Germany, the company has a subsidiary in Tokyo. Since January 2018, Goodgame Studios has been part of Stillfront Group, a leading free-to-play powerhouse of gaming studios. For further information please visit www.goodgamestudios.com.

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